

Press & Guide Broadsheet – 50" Web

1 column width – 1.833"
2 column width – 3.791"
3 column width – 5.75"
4 column width – 7.708"
5 column width – 9.667"
6 column width – 11.625"
Double Truck – 24.125" x 21"
Full Page Depth – 21"

Modular Sizes

1/16 H	2 column	3.791" x 4"
1/16 V	1 column	1.833" x 8"
1/8 H	3 column	5.75" x 5.25"
1/8 V	2 column	3.791" x 8"
1/4 V	3 column	5.75" x 10.5"
1/4 Odd	2 column	3.791" x 15.75"
1/4 H	6 column	11.625" x 5.25"
1/2 V	3 column	5.75" x 21"
1/2 H	6 column	11.625" x 10.5"
Full	6 column	11.625" x 21"

Press & Guide Tab – 50" Web

Full Page	4 column – 10" x 11.611"
Half Page	4 column – 10" x 5.75" (horizontal) 2 column – 4.944" x 11.611" (vertical)
Quarter Page	4 column – 10" x 2.819" (horizontal) 2 column – 4.944" x 5.75" (standard)
Eighth Page	2 column – 4.944" x 2.819" (horizontal) 1 column – 2.417" x 5.75" (vertical)
Sixteenth Page	2 column – 4.944" x 1.347" (horizontal) 1 column – 2.417" x 2.819" (vertical)

Press & Guide Mini-Tab

Cover & Inside Front & Back	= 2 column – 7.25" x 9.75"
Full Page	2 column – 7.25" x 9.458"
Half Page	2 column – 7.25" x 4.625" (horizontal) 1 column – 3.5" x 9.458" (vertical)
Quarter Page	1 column – 3.5" x 4.625"
Eighth Page	1 column – 3.5" x 2.208"



22450 Park Street
Dearborn, Michigan 48124
main: (313) 359-7820
fax: (313) 359-7832
www.Heritage.com
<http://Rates.Heritage.com>