

Ile Camera Retail – 34" Web

1 column width – 1.833"
2 column width – 3.791"
3 column width – 5.75"
4 column width – 7.708"
5 column width – 9.667"
Double Truck – 20.583" x 16"
Front Page Ad – 7.708" x 2.5"

Ile Camera Special Section – 34" Web

Full Page	4 column – 10" x 16"
Half Page	4 column – 10" x 7.917" (horizontal) 2 column – 4.944" x 16" (vertical)
Quarter Page	4 column – 10" x 3.875" (horizontal) 2 column – 4.944" x 7.917" (standard)
Eighth Page	2 column – 4.944" x 3.875" (horizontal) 1 column – 2.417" x 7.917" (vertical)
Sixteenth Page	1 column – 2.417" x 3.875" (vertical)

Ile Camera Mini-Tab

Cover & Inside Front & Back	= 2 column – 7.25" x 9.75"
Full Page	2 column – 7.25" x 9.458"
Half Page	2 column – 7.25" x 4.625" (horizontal) 1 column – 3.5" x 9.458" (vertical)
Quarter Page	1 column – 3.5" x 4.625"
Eighth Page	1 column – 3.5" x 2.208"



ILE CAMERA

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